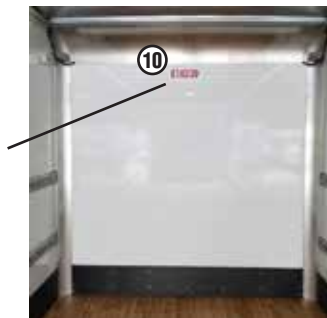
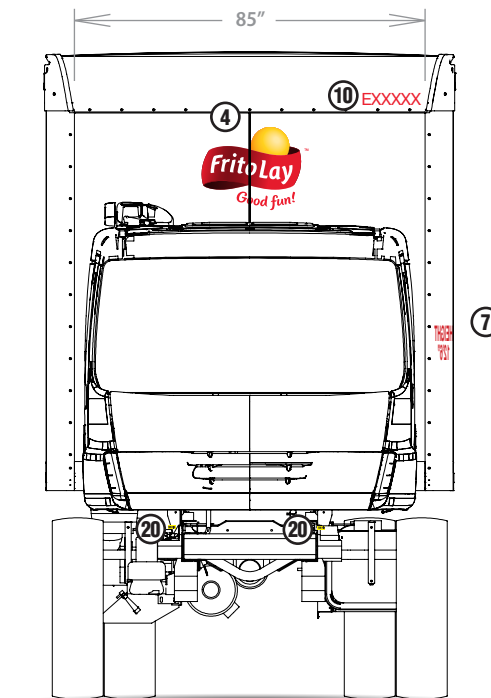
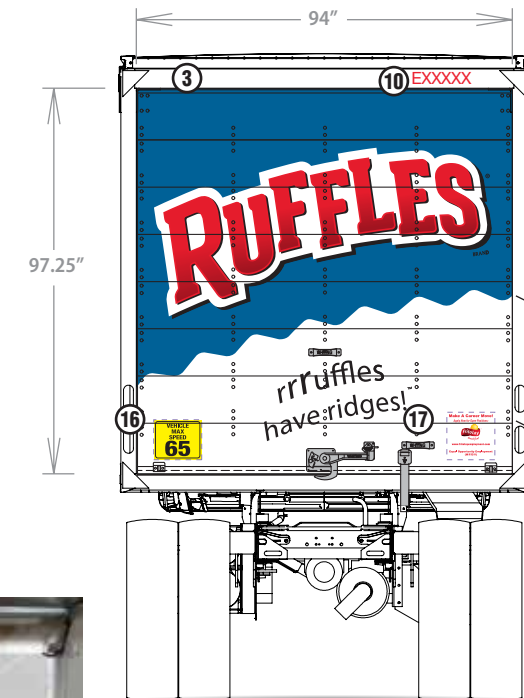
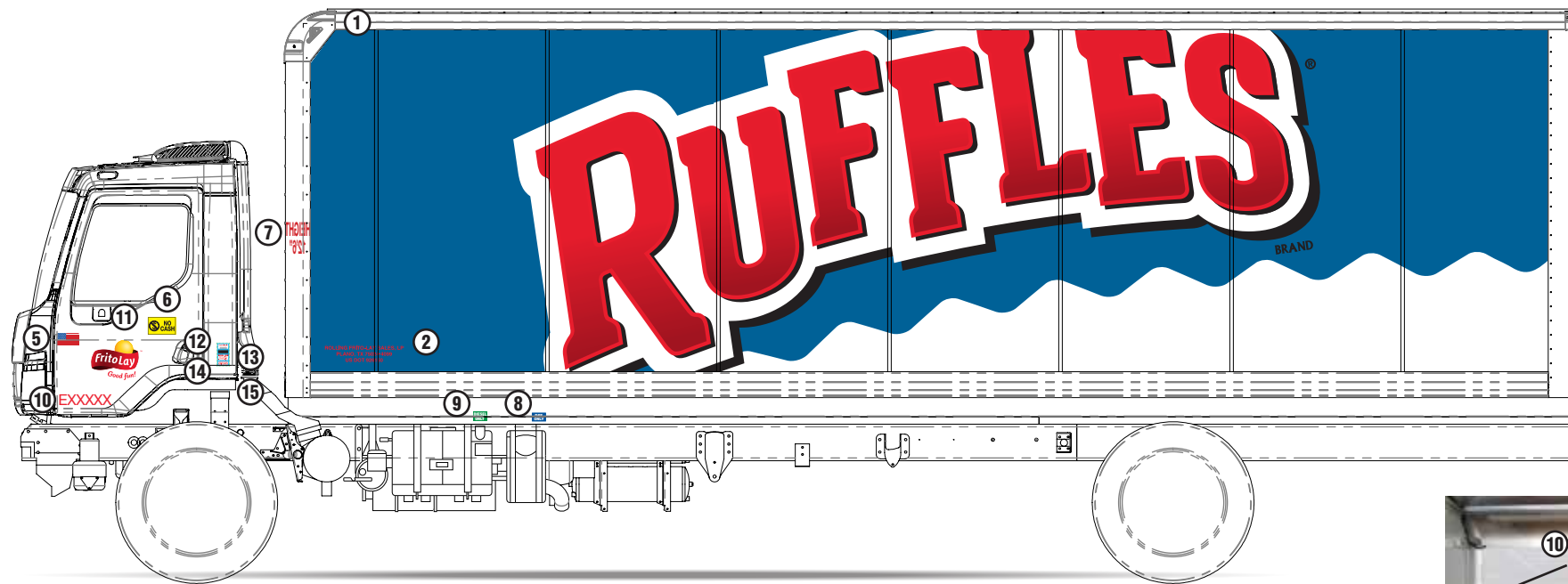


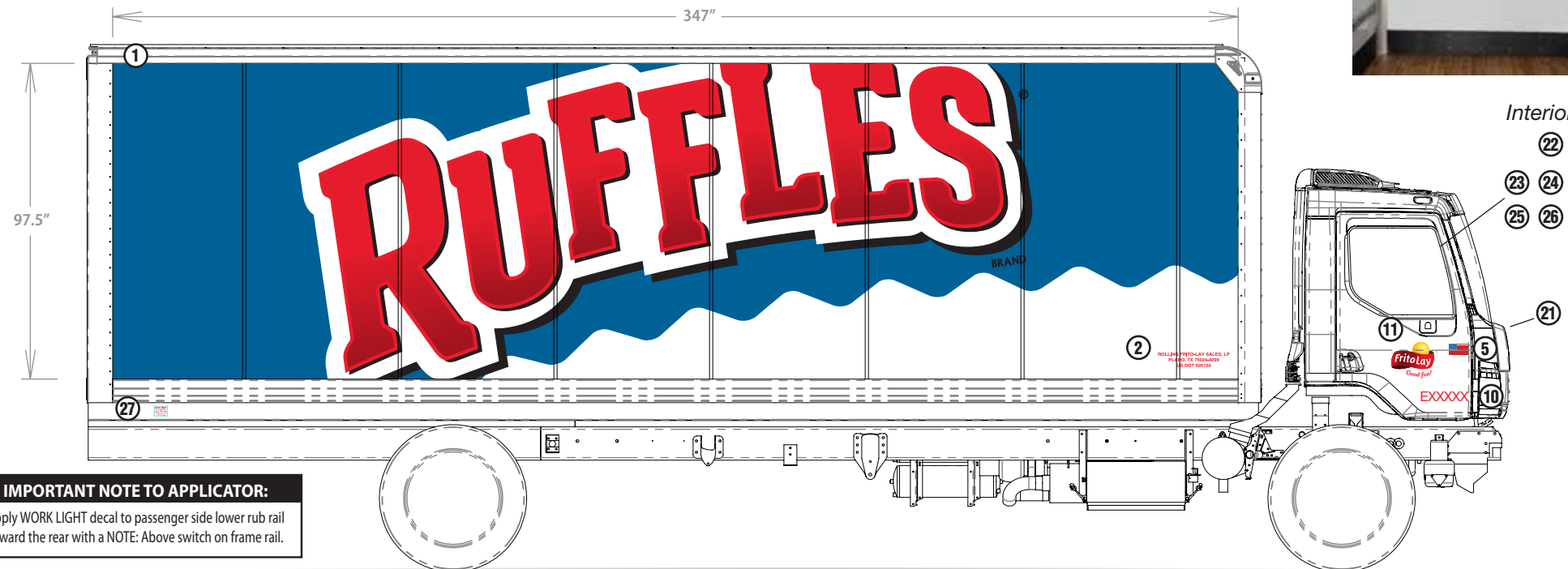
# CONCEPTUAL PROOF

## IMPORTANT NOTE TO CLIENT:

THIS PROOF IS FOR CONFIRMATION OF CONTENT, PLACEMENT, SPELLING, GRAMMAR, & PUNCTUATION ONLY. COLORS USED FOR FINAL PRODUCTION WILL NOT BE AN EXACT MATCH OF THE COLORS SHOWN HERE. ALL SIZES ARE APPROXIMATE!



\*Interior asset # placement. (towards front)



**IMPORTANT NOTE TO APPLICATOR:**  
Apply WORK LIGHT decal to passenger side lower rub rail toward the rear with a NOTE: Above switch on frame rail.

Position	Qty	Lowen P/N	Customer P/N	Description	Size (inches)
1	Side	2		Ruffles Pictorial	Production Size: 101.5" h x 351" w Markable Space: 97.5" h x 347" w
2	Side	2		Rolling DOT	4.51" h x 22" w
3	Rear	1		Ruffles Pictorial	Production Size: 99.25" h x 96" w Markable Space: 97.25" h x 94" w
4	Front	1		Frito Lay Good Fun Logo	21.28" h x 27.29" w
5	Side	2		American Flag	3.5" h x 6" w
6	Drv	1		No Cash	5" h x 8" w
7	Drv	1		Radius Curve Warning Height	9" h x 10" w
8	Drv	1		DEF Only	2.5" h x 4" w
9	Drv	1		DIESEL Only	2.5" h x 4" w
10	Sd/Rr/Fr/Int	5		Asset #	3" Cap Height (3.242" h x 11.754" w)
11	Side	2		Frito Lay Good Fun Logo	11.5" h x 14.63" w
12	Side	1		Odometer	1.5" h x 3" w
13	Side	1		Barcode	1.125" h x 3" w
14	Side	1		Notice DOT	1.75" h x 3" w
15	Side	1		Check Your Fluid	1.125" h x 3" w
16	Rear	1		Yellow Max Speed 65	10" h x 12" w
17	Rear	3		Career Move	11.875" h x 12" w
18	Rear	3		Warning No Tow	2" h x 4" w
19	Rear	3		No Fork Lift	12" h x 8.5" w
20	Front	2		Tow Pin	1" h x 2" w
21	Interior	1		Check Engine Oil (under hood)	3" h x 2" w
22	Interior	1		PepsiCo Claim Center	5" h x 3" w
23	Interior	1		No Idling	1" h x 2.6" w
24	Interior	1		GPS Enabled	3" h x 5" w
25	Interior	1		Warning Parking Brake	1" h x 4" w
26	Interior	1		Fluid Check	4.25" h x 6.5" w
27	Psg	1		Work Light	3" h x 4" w

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**PLEASE CHECK YOUR ART CAREFULLY** Initial the appropriate line, sign and return. Revisions on artwork are subject to a fee.

\*NOTE: Your signature acknowledges responsibility for verifying and confirming that the dimensions on this art rendering or proof are the correct dimensions for the graphic's intended use. Lowen Color Graphics is not responsible for graphic replacement if the actual dimensions required are different than those listed and approved by the customer on this art rendering. This includes sizing, copy/logo placement, and overall fit/finish. Please check carefully and advise Lowen Color Graphics of any needed graphic changes to this rendering.

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Art approved as is (Please review and initial)  
 All spelling is correct  
 All colors are correct  
 All dimensions are correct\*  
 Art approved with noted changes  
 Changes indicated - prepare revised art

**CONFIRM MEASUREMENTS TO ENSURE PROPER FIT.**  
 X  
 Signature \_\_\_\_\_ Date \_\_\_\_\_  
 Approved Signature Required Prior To Production.  
 SIGNATURE CONSTITUTES APPROVAL OF ALL SIZES.

FritoLay PepsiCo | AR #22474-22628  
 Shown: 2020 - 30Ft Morgan Bulk/Box Truck | Ruffles Design  
 02-10-2020 | Mandie G. | DB  
 Scale: 1/4" = 1' 11" x 17" Page