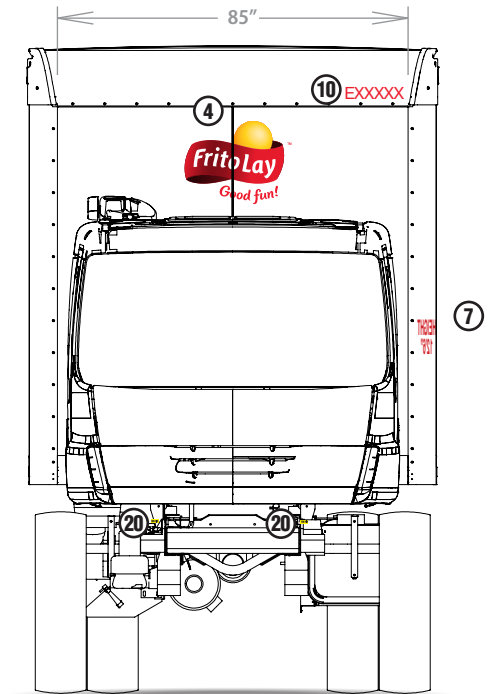
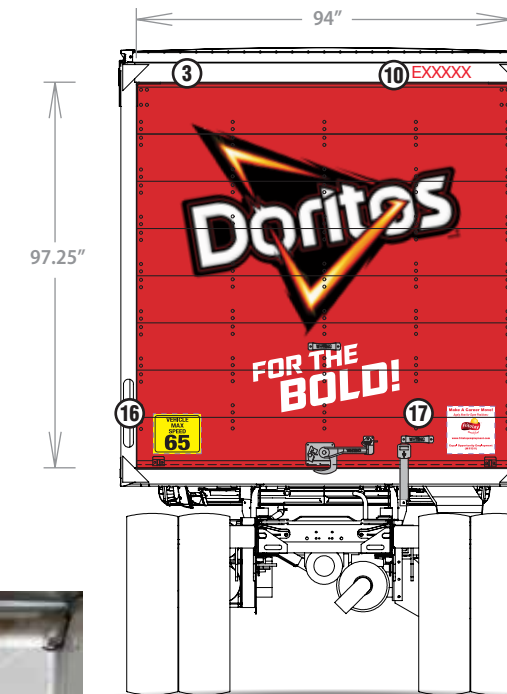
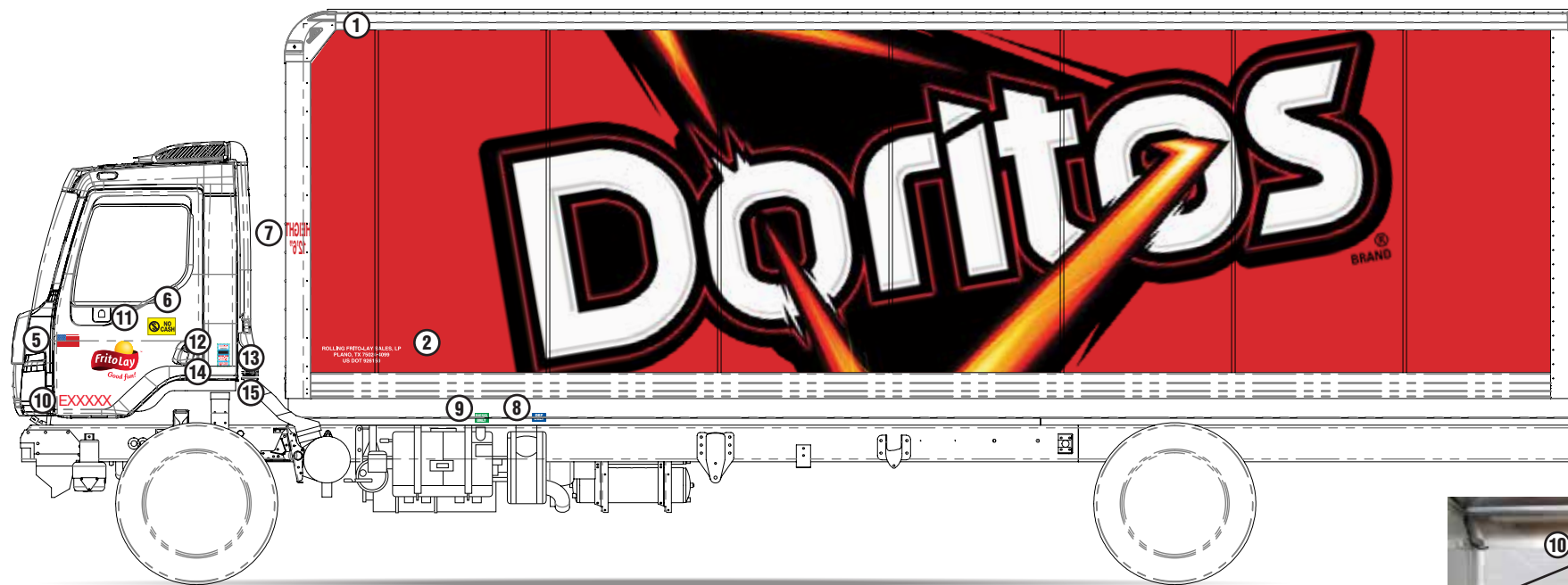


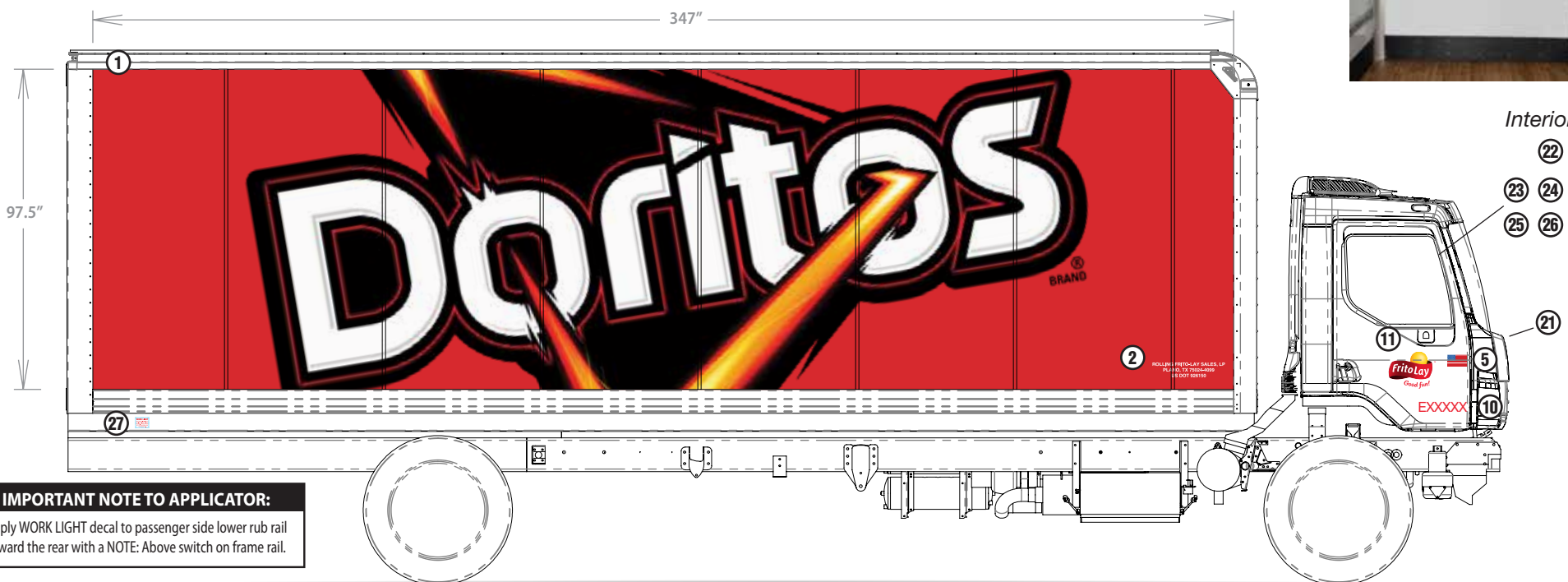
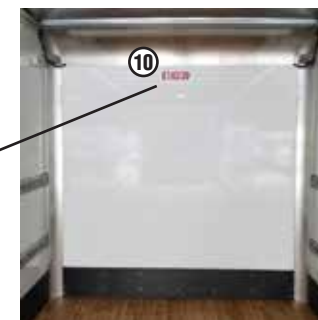
CONCEPTUAL PROOF

IMPORTANT NOTE TO CLIENT:

THIS PROOF IS FOR CONFIRMATION OF CONTENT, PLACEMENT, SPELLING, GRAMMAR, & PUNCTUATION ONLY. COLORS USED FOR FINAL PRODUCTION WILL NOT BE AN EXACT MATCH OF THE COLORS SHOWN HERE. ALL SIZES ARE APPROXIMATE!



*Interior asset # placement. (towards front)



IMPORTANT NOTE TO APPLICATOR:

Apply WORK LIGHT decal to passenger side lower rub rail toward the rear with a NOTE: Above switch on frame rail.

Position	Qty	Lowen P/N	Customer P/N	Description	Size (inches)
1	Side	2		Doritos Pictorial	Production Size: 101.5"h x 351"w Markable Space: 97.5"h x 347"w
2	Side	2		Rolling DOT	4.51"h x 22"w
3	Rear	1		Doritos Pictorial	Production Size: 99.25"h x 96"w Markable Space: 97.25"h x 94"w
4	Front	1		Frito Lay Good Fun Logo	21.28"h x 27.29"w
5	Side	2		American Flag	3.5"h x 6"w
6	Drv	1		No Cash	5"h x 8"w
7	Drv	1		Radius Curve Warning Height	9"h x 10"w
8	Drv	1		DEF Only	2.5"h x 4"w
9	Drv	1		DIESEL Only	2.5"h x 4"w
10	Sd/Rr/Fr/Int	5		Asset #	3" Cap Height (3.242"h x 11.754"w)
11	Side	2		Frito Lay Good Fun Logo	11.5"h x 14.63"w
12	Side	1		Odometer	1.5"h x 3"w
13	Side	1		Barcode	1.125"h x 3"w
14	Side	1		Notice DOT	1.75"h x 3"w
15	Side	1		Check Your Fluid	1.125"h x 3"w
16	Rear	1		Yellow Max Speed 65	10"h x 12"w
17	Rear	3		Career Move	11.875"h x 12"w
18	Rear	3		Warning No Tow	2"h x 4"w
19	Rear	3		No Fork Lift	12"h x 8.5"w
20	Front	2		Tow Pin	1"h x 2"w
21	Interior	1		Check Engine Oil (under hood)	3"h x 2"w
22	Interior	1		PepsiCo Claim Center	5"h x 3"w
23	Interior	1		No Idling	1"h x 2.6"w
24	Interior	1		GPS Enabled	3"h x 5"w
25	Interior	1		Warning Parking Brake	1"h x 4"w
26	Interior	1		Fluid Check	4.25"h x 6.5"w
27	Psg	1		Work Light	3"h x 4"w

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PLEASE CHECK YOUR ART CAREFULLY

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Initial the appropriate line, sign and return. Revisions on artwork are subject to a fee.

___ Art approved as is (Please review and initial)

___ All spelling is correct

___ All colors are correct

___ All dimensions are correct*

___ Art approved with noted changes

___ Changes indicated - prepare revised art

CONFIRM MEASUREMENTS TO ENSURE PROPER FIT.

X

Signature

Date

Approved Signature Required Prior To Production.

SIGNATURE CONSTITUTES APPROVAL OF ALL SIZES.

FritoLay PepsiCo | AR #22474-22628

Shown: 2020 - 30Ft Morgan Bulk/Box Truck | Doritos Design

02-10-2020 | Mandie G. | DB

Scale: 1/4" = 1' 11" x 17" Page