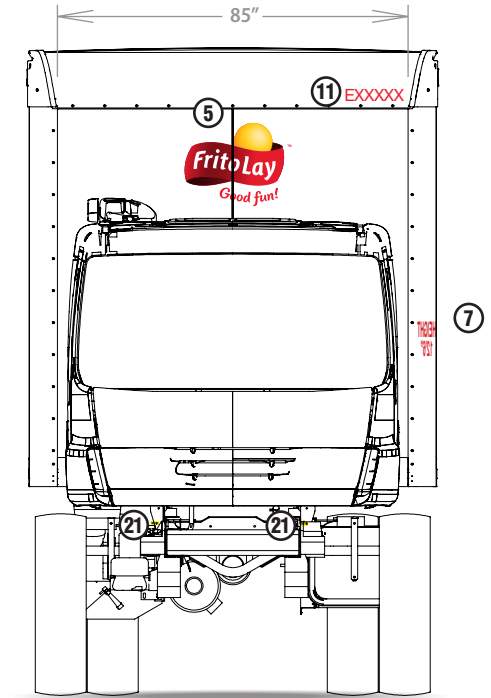
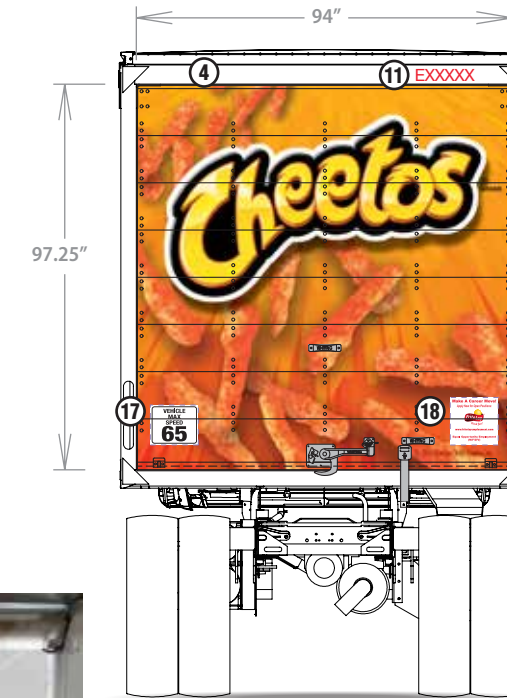
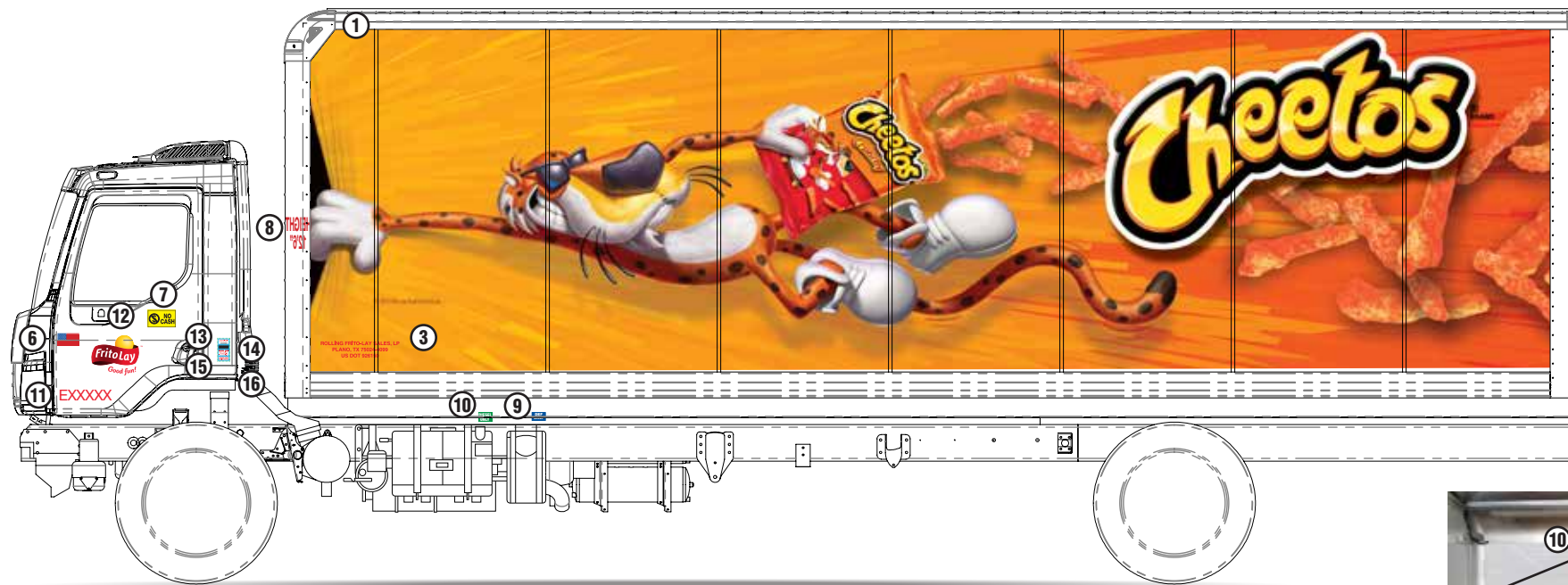


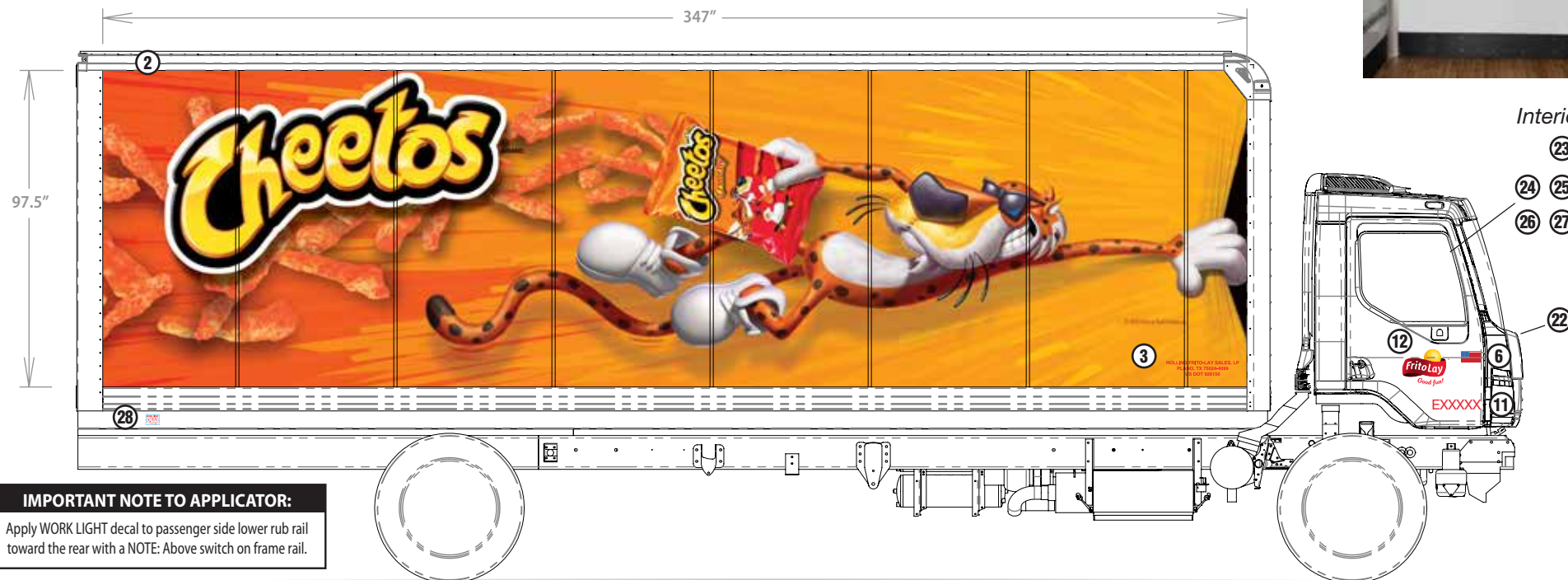
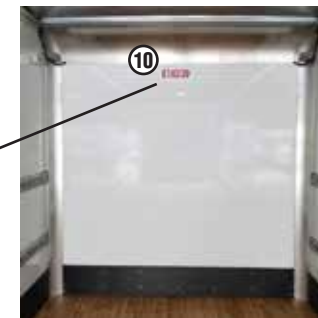
CONCEPTUAL PROOF

IMPORTANT NOTE TO CLIENT:

THIS PROOF IS FOR CONFIRMATION OF CONTENT, PLACEMENT, SPELLING, GRAMMAR, & PUNCTUATION ONLY. COLORS USED FOR FINAL PRODUCTION WILL NOT BE AN EXACT MATCH OF THE COLORS SHOWN HERE. ALL SIZES ARE APPROXIMATE!



*Interior asset # placement. (towards front)



IMPORTANT NOTE TO APPLICATOR:

Apply WORK LIGHT decal to passenger side lower rub rail toward the rear with a NOTE: Above switch on frame rail.

Position	Qty	Lowen P/N	Customer P/N	Description	Size (inches)
1	Drv	2		Cheetos Pictorial	Production Size: 101.5" h x 351" w Markable Space: 97.5" h x 347" w
2	Psg	2		Cheetos Pictorial	Production Size: 101.5" h x 351" w Markable Space: 97.5" h x 347" w
3	Side	2		Rolling DOT	4.51" h x 22" w
4	Rear	1		Cheetos Pictorial	Production Size: 99.25" h x 96" w Markable Space: 97.25" h x 94" w
5	Front	1		Frito Lay Good Fun Logo	21.28" h x 27.29" w
6	Side	2		American Flag	3.5" h x 6" w
7	Drv	1		No Cash	5" h x 8" w
8	Drv	1		Radius Curve Warning Height	9" h x 10" w
9	Drv	1		DEF Only	2.5" h x 4" w
10	Drv	1		DIESEL Only	2.5" h x 4" w
11	Sd/Rr/Fr/Int	5		Asset #	3" Cap Height (3.242" h x 11.754" w)
12	Side	1		Frito Lay Good Fun Logo	11.5" h x 14.63" w
13	Side	1		Odometer	1.5" h x 3" w
14	Side	1		Barcode	1.125" h x 3" w
15	Side	1		Notice DOT	1.75" h x 3" w
16	Side	1		Check Your Fluid	1.125" h x 3" w
17	Rear	1		White Max Speed 65	10" h x 12" w
18	Rear	3		Career Move	11.875" h x 12" w
19	Rear	3		Warning No Tow	2" h x 4" w
20	Rear	3		No Fork Lift	12" h x 8.5" w
21	Front	2		Tow Pin	1" h x 2" w
22	Interior	1		Check Engine Oil (under hood)	3" h x 2" w
23	Interior	1		PepsiCo Claim Center	5" h x 3" w
24	Interior	1		No Idling	1" h x 2.6" w
25	Interior	1		GPS Enabled	3" h x 5" w
26	Interior	1		Warning Parking Brake	1" h x 4" w
27	Interior	1		Fluid Check	4.25" h x 6.5" w
28	Psg	1		Work Light	3" h x 4" w

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- Art approved as is (Please review and initial)
- All spelling is correct
- All colors are correct
- All dimensions are correct*
- Art approved with noted changes
- Changes indicated - prepare revised art

CONFIRM MEASUREMENTS TO ENSURE PROPER FIT.

X

Signature

Date

Approved Signature Required Prior To Production.

SIGNATURE CONSTITUTES APPROVAL OF ALL SIZES.

FritoLay PepsiCo | AR #22474-22628

Shown: 2020 - 30Ft Morgan Bulk/Box Truck | Cheetos Design

02-10-2020 | Mandie G. | DB

Scale: 1/4" = 1' 11" x 17" Page